



FRANCESCA MCCONNELL

PHOTOGRAPHER
/
CONTENT CREATOR

CONTACT

WHATSAPP: +34 610 98 50 32
WWW.FRANCESCAMCCONNELL.COM
HOLLER@FRANCESCAMCCONNELL.COM

SOCIAL MEDIA

THE GRAM: @MCFRANN
THE BOOK: @MCFRANN

PROFILE

I am a photo-takin' fool with a passion for social media, self love, and vulnerability. I love organizing shoots for personal projects, interesting brands, and incredible clients in beautiful places around the world. I love writing and it serves as a source of daily inspiration towards my photography!

EXPERIENCE

PHOTOGRAPHER/SOCIAL MEDIA MARKETER

FRANCESCA MCCONNELL | AUG 2011 - PRESENT

- Collaborating shoots with international models and brands
- Well-versed in editing with programs Photoshop and Lightroom
- Studying analytics, growing a social media following, promoting engagement through genuine conversation and vulnerability
- Writing relevant posts promoting self love, mental wellbeing

PHOTOGRAPHER

FLYTOGRAPHER | OCTOBER 2015 - PRESENT

EDUCATION

BACHELOR OF ARTS, MAJOR IN FINE ART

UNIVERSITY OF COLORADO AT BOULDER | 2010 - 2014
PHOTOJOURNALIST AT CUINDEPENDENT: STUDENT RUN
NEWSPAPER

SKILLS

- Photography
- Writing
- Marketing
- Creative directing
- Blogging
- Layout design
- Photoshop / Lightroom
- Social media strategy

PUBLICATIONS

ROWDY MAGAZINE

EDITORIAL FEATURED IN FIRST ISSUE OF BARCELONA-BASED
PUBLICATION
2018

LIVEFAST MAGAZINE

BARCELONA-BASED EDITORIAL FEATURED ON POPULAR
MAGAZINE'S SITE AND INSTAGRAM (125K FOLLOWERS)
2017

+ MORE