

Cristina Veit

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Photographer, Photo Editor and Designer with twenty years experience in magazines in Brazil and abroad.

I spent almost two decades working in the the magazine industry in Brazil. First as designer at a teenage magazine, then as art director at a soccer magazine. I ended up becoming photo editor at the Brazilian edition of National Geographic Magazine – where I spent twelve years working with Brazilian photographers to create photo essays for the publication. During my period at the magazine, I never thought of myself as a photographer. But after leaving the job in the end of 2013, I began photographing and developing photo essays. Naturally, the first works I produced had the documental approach and visual language of the magazine I knew so well; but with time I decided to direct myself to more conceptual projects.

Link to published work as photographer

Instagram Takeover 20Fotografos - <https://www.instagram.com/20fotografos/>
Roads and Kingdoms - <https://bit.ly/2Xal61f>
NG Brazil - <https://bit.ly/2Wr51qu>
Veja Magazine (Brazil) - <https://bit.ly/2HNSIAH> / <https://bit.ly/2nXfN8w>
Proyecto Fuera de Foco (Argentina) <https://bit.ly/2JV8zLc>

Workshops taken as a photographer

“20 Fotografos Atitlán” with Tom Griggs and Ramon Reverté, November 2019, Guatemala
“Project Development” with Corinne Noordenbos, 2018 and 2019, São Paulo
“The sensitive eye” with Claudine Doury, 2017 Berlin
“Edition, Sequence and Publication” with James Estrin, Cuny 2016, New York

Workshops and talks given as tutor

“Fotografia documental na contemporaneidade: O ficcional e o documental” Sesc, São Paulo - August 2019 - <https://bit.ly/2nm25Mg>
“Fotografia - o universal no ordinário” Senac São Paulo, September 2019,
“Reunião de Família, Narrativas em Fotolivros” Red Bull Station, São Paulo, May 2018
“Fotografia e Edição na National Geographic” Festival Foto em Pauta (Minas

Gerais, Brazil) 2012/2013/2019, Paraty in Focus 2013 (Paraty, Brazil), Imã Photo Gallery 2013 (São Paulo, Brazil), Casa do Saber 2014 (Rio de Janeiro, Brazil)

Works as Curator

“Foto Invasão” (Red Bull Station, São Paulo, Two editions, May 2018, November 2016) I was one of the four curators of this festival that brought installations by photographers and photo collectives, a group exhibition, photo projections and a photo print fair.

“Mostra SP de Fotografia 2017” (São Paulo, November 2017) I was one of the curators of this photo festival that occupies the streets of Vila Madalena neighborhood.

“Vidas Refugiadas” (Fnac Paulista, São Paulo, March 2016) a project by photographer Victor Moriyama and Gabriela Cunha Ferraz that shows the lives of six women from different nationalities who have sought refuge in Brazil.

“Janelas” (Espaço Complexo, Santos, September-October 2015) - photographs by Jair Bortoleto and paintings by Cassio Leitao depicting the changing landscape of the bay of Santos.

“Alaridos – Jogo dos Elementos”, (Sesc Itaquera, São Paulo, January-April, 2015) an individual show by photographer Mauricio de Paiva who exposes the relationship between coastal communities of the Amazon and football, played at low tides.

“The Photographer’s Nature” at Fotógrafos em Ouro Preto festival (Ouro Preto, Minas Gerais, 2014). This exhibition presented the work of seven Brazilian photographers who produce in-depth narratives of topics related to conservation.

Graduated in Advertising - Armando Álvares Penteado Foundation FAAP São Paulo Brazil (1987-1991)

Professional experience

Art Director | Photo Editor

Editora Abril - National Geographic Magazine

Feb 2001 - Dec 2013

During the twelve years at NG-Brazil I’ve commissioned, edited and designed local reportages that had to keep up to the high standards of the American edition. I’ve also edited and designed photography books, adapted original American layouts and covers, oversaw the production of the magazine’s iPad edition, website and social media (Facebook and Instagram). During the four months I served as Editor-in-Chief, I worked close with the marketing and sales teams finding new ways to promote the magazine.

Art Director

Editora Abril - Placar Magazine

Oct 1998 - Feb 2001

My duties as Art Director at Placar, a football Magazine that was first launched in 1970:

Creating new graphic identity (1998);

Commissioning photographers, cartographers and artists;

Designing layouts for cover and inside pages, books and special editions (season' champions folders, new season's previews, etc);

Coordinating photography color correction;

Dealing with printers - regarding printing quality.

Freelance Designer

Condé Nast Publications - London UK

Jul 1996 - Jun 1997

Freelance designer creating advertorial pages (House&Garden Promotions) and multimedia presentations (Condé Nast Corporate Presentations)