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Fotografa

My project aim to dig the loneliness and difficulties of being in a relationship, mostly when the relationship is essentially at an endpoint. Like all my latest works, I investigate the dynamic of relationship from the woman point of view, through a deep paradoxical combination of objects, colors and settings, with the function of recalling, like a dream, the happiest days spent together. While the man is represented as distant and unconcerned, the woman suffers in silence in front of this failure: the hardest part for her is admitting that their love is over. The burden she bears, like a suitcase full of happy memories, prevents her to leave. She stays, hidden by a surface of normality, where everything appears vital, full of life, energy and joy. The staging I chose is made of real settings, such as the intimacy of an house and also an urban contest. What the staging actually represents is the portrayal of her emotion, an escape from the truth: her love and passion are dead. She leads us through her memories, she wants to convince the observer nothing has changed. Effectively the only one she can convince is her man who, consciously and silently, pretends not to see.

The approach I opted for MIND POP project is clearly POP Culture inspired: not only the vivid colors of dressing but also the choice of objects such as wigs, fashion jewelry, make-up and the neon sign. They are clearly in contradiction with subject state of mind, listless and melancholy in front of the end of love.