

Submission category: Free Theme

Title: Private Collection

Year: 2019

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Work statement

Private collection, arises from thoughts about appreciation and experimentation in art today. In this era in which icons, fashion and entertainment influence and condition human life, art is no longer enough, nor is its reproduction. Therefore, how is art currently appreciated?

In his essay "The work of art in the age of mechanical reproduction"(1936) Walter Benjamin states the concept of *aura* as the original presence of an artwork and how it could be damaged by its mass media reproduction if an artwork was photographed the resulting images could infer its aesthetic experience, appreciation, and criticism.

Through this observation, I decided to make this series in which the objects shown are printed copies of the most famous and iconic images of the entire Art History. How many times have they been observed? Are they still relevant or they have become a referent to define a decor style? We could ignore that, as far as possible, anyone could have a private collection. The object has acquired a value more than its functionality, but it is still a copy, which is reproduced on my camera.