

Vidhyaa

+97150 6924969 / vidhyaac@gmail.com

www.vidhyaac.com

Profile

Vidhyaa, is an Indian, editorial and documentary photographer based in Abu Dhabi, UAE, she received a Diploma in Photography Project incorporation with Danish Media & Journalism, World Press Photo, Noor Images at Amsterdam, as well Master's degree in Business Administration.

She took on photography while working as a Business Development in Engineering Consultancy after moved to Abu Dhabi, where she started freelancing as an editorial photographer for The National, UN Women UAE. Her approach to portraiture privileges the subject's experience and stresses the relationship between people and their environment and she documents their stories through her photography in an original and artistic. Vidhyaa's work mainly focuses on women & girls, community and identity. With a keen eye for the story, Her photography brings humanity to the foreground.

Education

Feb 2017 - Sep 2017 Diploma in Photography Projects
Danish Media and Journalism & World Press Photo & Noor Images at Amsterdam

1996 - 2000 Master of Business Administration– Marketing – MKU-India

1994-1996 Bachelor of Arts, Tamil Nadu , India

Awards / Publication / Group Exhibition

Social Documentary Project Exhibition, SDN 10th Anniversary Events, at Bronx Centre, New York.

Capture Your Freedom Exhibit at "Gallery RIVAA" October 6 - November 11, 2018
Re exhibited Four Freedoms Park Conservancy in partnership with United Photo Industries, at Gallery RIVAA on Roosevelt Island.

Capture Your Freedom June 15 – August 31, 2018,
outdoor photo exhibit at FDR Four Freedoms Park. Selected by a panel of esteemed photo editors and human rights advocates, the exhibition features.

Exhibition was [Juried by](#)

NATHALIE APPLEWHITE managing director of the Pulitzer Center on Crisis Reporting

EMMA RAYNES , Director of Programs at the Magnum Foundation

MAGGIE SOLADAY at the Open Society Foundations in New York

GEOFFREY BERLINER is co-developer and the Executive Director of the Penumbra Foundation in New York City

- Vision Project Published Photo Story of Migrant Mothers,2018
- Won a Community Award provided by Mott MacDonald Limited, cash rewarded to NGO,Edu Right Foundation for underprivileged children.
- Tokya International Award Honorable Mention Winner for the series “Women and Children Rohingya Survivors”.
- Zeke Magazine, part of SDN, “Transnational Mothers in UAE: Mothering from afar”,project photographs selected for Women's Issue,2018.
- Exhibited ,The 8th Edition of the Julia Margaret Cameron ,Berlin,Germany

2017

- Blank Wall Gallery Athens, Greece portrait category selected for exhibition
- Black Box Gallery, Portland Oregon - People and Identity - Juried by Amy Arbus On-Line Annex Exhibition
- Renaissance Photography Prize- Exhibited at Getty Images London, 2017, Identity Category-Portrait of Vanilla, funds to support young women with breast cancer and donated to The Lavender Trust at Breast Cancer Care, UK.
- Community Exhibition - Gulf Photo Plus "Beyond the Portrait", UAE HPA& Unesco, Performance Award for UAE portrait series,
- F-Stop Magazine - # 82 Issue - Identity and Community, Contributor & Exhibition
- Abu Dhabi Exhibition and Culture – A touch of heritage – at Saadiyat, Abu Dhabi
- International Photography Award, Editorial Stories, “Migrant Mother of UAE” ,Honorable Mention
- International Photography Award, Editorial Stories, "About HIV Survivor" Honorable Mention
- International Photography Award, Editorial Stories, "Life of Hijra" Honorable Mention

2014-2016

- Motif Collective, Honorable mention, "Reflection" Category
- Black Box Gallery, People and place Category, Exhibition, Oregon, Portland
- Exhibited Photo essay in Life Force Magazine about Qasr Al Hosn, UAE, April 2016
- Won first place "Oyster Opening ", Ecology and Biodiversity Mott MacDonald, UK, 2016
- Photo Travel Awards - Won IUP Ribbon

A glimpse of UAE, published in Life-Force Magazine

- Published images of "Vision of Freedom" project for BBC
- Won the First prize in Portrait Photography, India
- Won second place in Ramadan Competition, Dubai,UAE

Short Bio

Born and brought up in India, Vidhyaa is an editorial and documentary photographer presently based in Abu Dhabi, UAE. Professionally associated with leading corporate and news agencies in the UAE, Vidhyaa has been focusing primarily on issues related to women related projects, Identity, belonging and community. Her passion for her subjects has seen her journeying through thousands of frames with a view to unraveling their lives through vivid imagery that attempt to tell unique stories. To attain this objective, Vidhyaa has been a strong believer in cultivating lasting confidence-building bonds with each of her protagonists.

Depicting people from diverse cultural backgrounds, she documents their stories through her lens in an authentic, intimate and aesthetic style. With a keen eye for detail, Vidhyaa's photography aims to bring human values into sharp focus. As a visual artist, Vidhyaa's images capture a wide array of feelings and emotions, as she is of the firm conviction that photographs have the intrinsic capacity to motivate and provoke both positive thought and reaction. She has consciously employed her photography as an effective tool to challenge social stigmas associated with certain sections of society.

Through her documentary, she believes she has been able to at least show them compassion as a fellow human being.

Recently, Vidhyaa won a community award, the proceeds of which were donated to an NGO, who in turn will be using the same to promote art by underprivileged children.