

Flower Beauty Boys

By Corinne Mariaud

2018

"Who is it who can tell me who I am"

W. Shakespeare, King Lear

After her photographic series FAKE i REAL ME, portraits of young asian women obsessed by beauty, Corinne Mariaud made photographic portraits of young men who give much importance to their physical appearance and use any tools to improve it: make-up, colored lenses on the eyes and also cosmetic surgery. She find her models through social networks. These young men want to look like the selfies they make daily, perfect images retouched on their smartphone. The boundaries between virtuality and reality fades. The physical is manipulated as a retouched photograph. Their virtuality becomes their reality.

This project questions identity and opens new perspectives. These young men move away from the usual codes of masculinity and distance themselves from the diktat of society around manhood. Some of them claim to be genderless

Corinne Mariaud is a photographer working for the press magazine while developping a personal approach exhibited in Galleries and Festivals in Europe, Asia and NYC Her work questions the image of the woman and her place in our contemporary society, the diktat of appearance and cliché about feminity and masculinity.

For this series she travelled between Singapore, Japan and South Korea, searching her models through social networks.

Myriam Bouagal Gallery, solo show, Paris, France, November 2018
Geste Paris, collective exhibition "Binary / non Binary", November 2018, Paris, France

[FlowerBeautyBoys](#)

Flower Beauty Boys©Corinne Mariaud